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**FOR IMMEDIATE RELEASE:**

## **BETHESDA SENIOR LIVING COMMUNITIES JOINS CARING COMMUNITIES**

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**Libertyville, IL:** Bethesda Senior Living Communities has become a member of Caring Communities, the nation's leading member-owned insurance company providing liability insurance, education, and risk management services exclusively for the nation's leading not-for-profit senior care and housing providers.

"Bethesda Senior Living Communities is excited to partner with Caring Communities in an effort to proactively enhance our risk management and training systems and programs," said Larry W. Smith, President of Bethesda Senior Living Communities. "The safety and well-being of our residents is key to our mission and core values and we believe a partnership with Caring Communities will only enhance our ability to better serve our residents."

"We are very happy to extend our warmest welcome to Bethesda Senior Living Communities to the Caring Communities family of Members," Caring Communities CEO Jim Caldwell shared. "Our partnership is the result of establishing a mutually beneficial relationship based on our common goals and mission. We extend our gratitude to Larry Smith, President; Nathan Merrill, Chief Financial Officer; Linda Carter, Vice President of Health Services; and Sean Rice, Executive Director, Corporate Services for the opportunity to build together a foundation that will allow Caring Communities to serve Bethesda Senior Living Communities."

### ***About Bethesda Senior Living Communities***

Bethesda Senior Living Communities ("Bethesda") is a faith-based not-for-profit organization headquartered in Colorado Springs, Colorado, operating 16 campuses around the country. Their vibrant communities offer independent living, assisted living, and memory care for seniors in warm, home-like atmospheres.

Bethesda's mission is to provide the highest quality care at an affordable price and live up to their ideals as a faith-based organization. Their friendly and experienced team members—many of whom have been with the organization for more than 10 years—embrace the model of selfless service, which means everything they do is in service of their residents.

Bethesda's residents enjoy stimulating environments rich with social activities and wellness programs. The assisted living programs provide around-the-clock care, safe and secure living, and personalized wellness programs to make life's next phase comfortable, active and, most of all, enjoyable.

"We are here to serve."

For more information, please visit [www.bethesdaseniorliving.com](http://www.bethesdaseniorliving.com)

***About Caring Communities***

A.M. Best Rated A Excellent, Caring Communities, a Reciprocal Risk Retention Group is the leading member-owned provider of professional, general, and excess liability insurance protection, education, and risk management services for the country's preeminent not-for-profit providers of senior care and housing. Membership in Caring Communities represents a long term strategic opportunity for mission based providers to work with the industry's innovators and leaders – to further their mission in creating the safest environments and best risk management practices for their residents and employees. Caring Communities is owned and governed exclusively by its Members.

For more information, please visit [www.caringcomm.org](http://www.caringcomm.org)